

# Functional Fashion

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## UNIFILL Group signs with 360° Total Solution for LEED certification

**Sayed Abdullah**

The leader in Green Building Consultancy services in Bangladesh (Consulting 115+ Projects), 360° Total Solution Ltd organized a signing ceremony with UNIFILL Group.

As part of the signing, UNIFILL Group's four concerns: Aman Knittings Ltd., Aman Sweaters Ltd., Aman Winter Wears Ltd and Aman Fashions & Designs Ltd. will achieve LEED certification from USGBC (U.S. Green Building Council).

Ananta Ahmed, USGBC Faculty Consultant & Managing Director at 360 Total Solution Limited and Saiful Hoque Bhuiyan, Director, UNIFILL Group signed

the ceremony on behalf of the respective organizations.

Ananta Ahmed said, "We are really happy and it is a historic moment that at a time four concerns of an organization is signing for LEED certification."

Saiful Hoque Bhuiyan said, "Aman Graphics and Design Ltd's achievement of LEED Platinum certification has boosted the morale and workability of our employees. From there we have been motivated to do more green factories."

In the program, K. M. Raich Uddin, Asst. General Manager, Commercial Department; Md. Kamrul Huda, A.G.M (Finance &

Accounts); S.M. Shawkat Ullah, Chief Financial Officer – Accounts & Finance; Nishat Tabassum, Executive, Accounts & Finance, UNIFILL Group were present.

Aman Graphics and Design Ltd. earlier achieved the LEED Platinum certification from USGBC in December 2020. Aman Graphics and Design Limited earned 90 LEED points in the (LEED) EB O+M v3 which ranks them in the top ten in the world's LEED industry segment.

Aman Graphics and Designs Limited (a member of UNIFILL Group) started its business in 2010 with the support of in-house knit/woven productions,



Figure: UNIFILL Group signs with 360° Total Solution Ltd for LEED certification.

embroidery, fabric printing, and washing facilities. Principal exportable products of Aman Graphics and Design Ltd. are shirts, pants, and jackets.

360° Total Solution Ltd is the pioneer and promotes and supports Sustainable Development in Bangladesh.

For Full Story: <https://www.textiletoday.com.bd/unifill-group-signs-360-total-solution-leed-certification/>

## Masco donates 4000 face masks to BUFT

**Sohel Ahmed**

Recently Masco Group donated 4000 pieces of face masks to BGMEA University of Fashion & Technology (BUFT). On behalf of the Masco Group, Shahin Mohammad, Sr. General Manager Hr, Admin & Compliance, handed over the masks to Prof. Dr. S.M. Mahfuzur Rahman, Vice-Chancellor, BUFT on Tuesday, 28 December 2021.

Masco's double-layer 180 GSM cotton elastane fabric face

masks are specifically produced and tested from the renowned accredited Lab. Masco face masks give protection from dust, larger body droplets, aerial flue and prevent the spread of the virus by coughing or sneezing.

Shahin Mohammad said, "It was such an honor to represent Masco as we believe in contributing in many areas."

On this occasion, Prof. Dr.

Engr. Ayub Nabi Khan, Pro-Vice-Chancellor, BUFT; Md. Rafiquzzaman, Registrar, BUFT; Md. Majibur Rahman, Director, Planning & Development, BUFT; Md. Saiful Islam, Asst. Manager, Marketing & Merchandising, Masco and Tareq Amin, Founder & CEO, Textile Today were present.

BUFT appreciated this generous gesture from the MASCO group and thanked them for their continued support.



Figure: Shahin Mohammad on behalf of the Masco Group handed over the masks to Prof. Dr. S.M. Mahfuzur Rahman.

For Full Story: <https://www.textiletoday.com.bd/masco-donated-4000-pieces-face-masks-buft/>

## FINISHING OF TECHNICAL TEXTILES

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# U.S. Cotton Trust Protocol recognized and published in ITC Standards Map

**Nurnahar Tania**

The U.S. Cotton Trust Protocol has been recognized and published in the standard mapping process by the International Trade Centre, giving brands and retailers around the world greater choice when it comes to sourcing sustainably grown cotton.

The ITC Standards Map is the world's largest database for sustainability standards. It offers users access to comprehensive, verified, and transparent information on over 300 standards for environmental protection, worker and labor rights, economic development,

quality, and food safety, as well as business ethics.

To be included in the Standards Map, an organization must address at least one pillar of sustainable development (economics, environment, social), and/or focus on ethics or quality management. As part of its core program, the Trust Protocol is focused on continuous improvement of six key sustainability metrics including land use, soil carbon, water management, soil loss, greenhouse gas emissions and energy efficiency.

The addition of the Trust Protocol in the Standards Map

provides brands and retailers a unique perspective from the U.S. cotton industry. Through the collective work of its members the Trust Protocol aims to measure sustainability progress, collaborate on research, and identify and mitigate industry challenges. By joining the U.S. Cotton Trust Protocol, members can be sure they are sourcing responsibly produced, quality fiber, and reducing environmental and social risk in their field-to-mill supply chain.

"The Trust Protocol aims to set a new standard for more sustainably grown cotton that provides brands and



retailers the critical assurances that the cotton fiber used in their supply chain is more sustainably grown with lower environmental and social risk," said Dr. Gary Adams, president of the U.S. Cotton Trust Protocol. "Inclusion in the ITC Standards Map signals to businesses and consumers that a trusted independent organization has verified this information."

For Full Story: <https://ff.textiletoday.com.bd/u-s-cotton-trust-protocol%e2%80%afrecognized-published-itc-standards-map/>

## Pran-RFL Group to import, process and reuse plastic clothes hangers

**MD Akhtarujjaman Tony**

The leading conglomerate Pran-RFL Group wants to import, process and reuse plastic clothes hangers discarded by western retailers, such as Walmart, Carrefour and H&M.

According to Pran-RFL Group officials' hanger-manufacturing and exporting venture Banga Plastic International Ltd will take back the intact hangers for making them functioning

again.

For this matter, Ahsan Khan Chowdhury, Chairman, Pran-RFL Group sent a letter to the commerce ministry seeking approval for the import of used plastic clothes hangers.

The letter elaborated that various western brands and retailers have communicated Pran-RFL – as these brands cannot dump or recycle the

hangers in the west.

"The foreign brands import clothes hangers from us, and they store those intact after selling the garments. We want to import the plastic item, process those and export it to the brands again," Chowdhury wrote in the letter.

Ahsan Khan Chowdhury assured the commerce ministry that the firm's

operations to make the hangers reusable would not have any adverse effect on the environment.



For Full Story: <https://www.textiletoday.com.bd/pran-rfl-group-import-process-reuse-plastic-clothes-hangers/>



#### Multi-Product Capabilities

- Blouses
- Sportswear
- Lingerie
- Outerwear
- Work-Wear
- Kidswear
- Woven Bottoms
- Woven Tops

#### Facilities

- Experience Textile
- Experience Clothing Company
- Experience Weaving & Knit
- Experience Accessories
- Experience Washing
- Harry Fashion
- Experience Design

#### Customers

- Calvin Klein
- Tommy Hilfiger
- DKNY
- NKD
- OVS
- Karl Lagerfeld
- Costco
- Lidl

#### OUR CORE VALUES



## ILO and BKMEA signs MoU to ensure health and safety of RMG workers

**AH Monir**

The International Labour Organization (ILO) and Bangladesh Knitwear Manufacturers & Exporters Association (BKMEA) signed an agreement on January 9 to cooperate in the implementation of the project for the Occupational safety and health of RMG workers.

Under the MoU, this national initiative will ensure RMG workers occupational safety and health.

Under this initiative, BKMEA 50 members factory workers will be provided with practical skills on how to reduce workplace accidents. ILO Country Director, Tuomo Poutiainen,

Fazlee Shamim Ehsan, Vice President, BKMEA, Mansoor Ahmed, Senior Vice President, BKMEA; Morris Brucks, Safety expert, ILO among others, were present at the signing ceremony.



For Full Story: <https://www.textiletoday.com.bd/i-lo-and-bkmea-signs-mou-to-ensure-health-and-safety-of-rmg-workers/>





# Adidas India brings gleam in dark running shoes Ultra4D

**Rahbar Hossain**

Adidas India has brought the Ultra4D, a development of the renowned Ultraboost 4D shoe. The shoe is in two colors – black and white – with a glimmer in the dark attribute, the latest accumulation incorporates the recognizable shape of the Ultraboost with the data-driven 4D midsole.

Adidas said in a media release that the Ultra4D aids from the iconic 4D shape, and has been created to serve a range of activities, confirming it can smoothly transition from

running to streetwear.

Adidas said the Ultra4D is developed to be noticed in the light and glow in the dark. Adding an elegant and premium feel to the shoe, the glow-in-the-dark look elevates the shoe's fashion allure, delivering runners with an outcome that is equally technically evolved and trendy.

The Adidas Ultra4D has a lightweight Primeknit upper, 50 percent of which is created with recycled polyester, backed

by the signature Ultraboost heel counter and lace cage for added stability. Its lattice midsole was created using years of athlete data. It is 3D printed to aid deliver tuned support and cushioning right where it is required.

Charlotte Heidmann, product manager, Adidas Running, said: "We created the Ultra4D to elevate our pinnacle performance iconic models by combining the iconic Ultraboost silhouette with the 4D midsole. Adding the



Figure: Adidas India has brought the Ultra4D, a development of the renowned Ultraboost 4D shoe. Courtesy: Adidas India

glow in the dark effect in the upper shows our continuous commitment to innovate through performance and style. This shoe is a true icon in light and dark."

For Full Story: <https://ff.textiletoday.com.bd/adidas-india-brings-gleam-in-dark-running-shoes-ultra4d/>

# Itama exhibits weaving innovations at SITEX Surat International Textile Expo 2022

**Abu Fatima**

Colzate (Italy) and Mumbai (India) – Itama, the global leading provider of advanced weaving solutions, including weaving machines, OEM spare parts and integrated services, exhibited at SITEX (Booth 243) from January 8th – 10th at the Surat International Exhibition and Convention Centre (SIECC).

Surat produces daily 25 million meters of fabrics and is recognized as the hub for the production of synthetic textiles.

Surat Region is an important

market for Itama which has grown multifold in recent years. Itama is the leading supplier of rapier weaving technology in the Region, thanks to the excellent versatility and the superior textile mastery of its rapier machines which guarantee to Surat weavers to produce at best their fancy, sophisticated and fashionable Saree and women dress fabrics. The impressive number of Itama rapier R9500 and R9000 family models installed in Surat mills testifies how the

Itama weaving technology is the preferred by weavers to produce fabrics made with different yarns and weaving patterns.

Itama showcased at SITEX a rapier R9500-2 weaving machine, in weaving width 3800mm and equipped with a Stäubli LXM 5376 hooks Jacquard shedding machine. The machine on display in Stäubli booth will weave a fabric traditionally produced in the mills of the Region and



Figure: Itama R9500 Jacquard.

is configured to meet the local weavers production needs.

For Full Story: <https://www.textiletoday.com.bd/itama-exhibits-weaving-innovations-sitex-surat-international-textile-expo-2022/>

# Turning trash into treasure – Recycled cotton soft yarn from Rieter R 37 with excellent performance in downstream

**Rieter Story**

Luannan Deshun Spinning Mill produces Ne 10 recycled cotton soft knitting yarn on semi-automated rotor spinning machines. Located in Tangshan City, Hebei Province, China, the company sells its highly appreciated yarns mainly to customers in Foshan City, Guangdong province and other local areas.

Luannan Deshun Spinning Mill needed to expand the existing mill set-up of about five to six tons a day to meet the huge demand for recycled cotton yarns. Therefore, Deshun was looking for an efficient rotor spinning machine that could handle the challenges of recycled raw materials and keep up with the market's fast pace.

The R 37 produces Ne 10 recycled soft knitting yarn with a delivery speed of 142 m/min. The overall efficiency of the machine is as high

as 98 – 99% with fewer ends down and stable yarn quality. Deshun reports that the R 37 is more energy efficient and easier to operate compared to its former machines.

"The semi-automated rotor spinning machine R 37 stands for high output, stable quality, low energy consumption and zero complaints by downstream customers. It is our best choice," said Jingzhi Wang, Corporate Representative of Luannan Deshun Spinning Mill.



Figure: Jingzhi Wang, Corporate Representative of Luannan Deshun Spinning Mill.

For Full Story: <https://www.textiletoday.com.bd/recycled-cotton-soft-yarn-rieter-r-37-luannan-deshun-spinning-mill/>

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## Online-based fashion house Blucheez officially inaugurated to start its journey

**S N Abdullah**

On 28th December 2021, online-based fashion house Blucheez started its journey at the Impetus Lounge situated at the heart of the town. Keeping clients' demands and unique designs in mind, Blucheez's online store has put together a multitude of amazing clothes.

Working people aged between 18-35, University going folks and fashion-conscious men and women who cannot go to the shopping places due to hectic schedules can choose any of the payment options to their likings in order to collect their desired products.

The men's collection of Blucheez has a range of shirts, t-shirts, panjabi, pajama,

sweaters, hoodies, jackets, denim jeans and casual pants available in different colors and designs. Kurtis, tops, chino pants, denim jeans and casual pants are available for women. Thousands of new products are also available at any time.

President of BGMEA Faruque Hassan officially inaugurated the launch of Blucheez as the Chief Guest by cutting a beautifully decorated cake. He greeted all the guests present in the occasion and expected wholehearted cooperation from all the relevant bodies to elevate the local brands to International Standards. In the end, he wished all the success for Blucheez.



Figure: The grand launching program was steered by Faruque Hassan, President, BGMEA.

Blucheez co-founder Simeen Zaman said, "We will put emphasis on the online process to make sure we bring world-class fashion trends. Besides, lab testing of the fabrics is done in order to maintain the quality. Special discounts are available for online orders. Moreover, particular

arrangements are made in order to properly deliver the ordered products at the hand of the clients. Thus, clients' interests are prioritized and the number of wrong orders and exchanging of products decreases. And cash on delivery is available for every order."

For Full Story: <https://www.textiletoday.com.bd/blucheez-online-fashion-house-formally-starts-journey/>

## Next sales £70m more during Christmas

**Zakir Hossain**

Next plc is a British multinational clothing, footwear, and home products retailer that has planted £70 million more sales than expected over Christmas after a rise in online orders of party dresses and occasion wear.

As per the retailer now it is expected to make £822 million

in annual profits, more than £22 million previously expected and almost 10% ahead of pre-pandemic levels.

On the other hand, before eight weeks to Christmas, its sales rose 20% in 2019 despite suffering "materially lower" levels of stocks than it had hoped for.

Also, its delivery service had been affected by labor shortages in its warehouses and distribution networks.

Next said, "The fact that our sales remained so robust in these circumstances is, we believe, a testament to the strength of underlying consumer demand in the period.



Figure: Its delivery service had been affected by labor shortages in its warehouses and distribution networks.

For Full Story: <https://ff.textiletoday.com.bd/next-sales-70m-christmas/>

## M&S launches spring/summer 22 collection of its Goodmove brand

**A Akter**

British brand Marks & Spencer has launched the spring/summer 22 collections of its sportswear brand, Goodmove.

The new collection will include a front-adjusting sports bra. The brand will also stock women's padded reflective running jackets and orange men's anoraks.

Launched in January 2020, Goodmove range expanded into men's and children's wear in January this year. In July M&S said that the sportswear range was available in all 254 of its stores.

Richard Price, Clothing and Home Managing Director said, "Shaping the future of M&S clothing means continuing to maximize the strength of our own-brand product: consistently focusing on everyday style and value,

heroing product categories that matter most to our customers and developing our unique in-house brands."

"Launched just two years ago, today Goodmove is our biggest own brand. With health and wellness more important than ever for our customers, we're starting 2022 with a bold campaign for Goodmove that highlights both the trusted value of the product and the important innovations within the range," Price added.



Figure: M&S has launched the spring/summer 22 collection of its sportswear brand. Courtesy: M&S

For Full Story: <https://www.textiletoday.com.bd/ms-launches-spring-summer-22-collection-goodmove-brand/>

FASHION POWER GROUP

Fashion Power Group is a diversified agglomerate which has vertically integrated apparel and textile manufacturing facilities, with concerns in Printing, Embroidery etc. Fashion Power Group started its journey in 2003 and till date, it has resulted in a conglomerate of 11 concerns.

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